



Maxey M. Scherr

SCHERR LAW FIRM

TX • NM • IL



“Bringing my relentless work ethic to every case and client.”

EXPERIENCE

Scherr Law Firm • Founder & Owner • 2022 – Present
Of the 8, Inc. • Co-Founder • 2024 – Present
Scherr Legate • Partner • 2008 – 2021

EDUCATION

Texas Tech University – School of Law (Lubbock, TX)
University of Massachusetts – Psychology (Boston, MA)
Harvard University – Master’s Work in Neuroscience (Cambridge, MA)

PROFESSIONAL ASSOCIATIONS

Academy of Truck Accident Attorneys – Executive Board President Elect (2025 – Present), Secretary (2024 to 2025), Parliamentarian (2023 to 2024), Board of Regents Member (2022 to Present); Women’s Caucus Co-Chair (2022 to 2023)
American Association for Justice – Trucking Litigation Group Executive Board Parliamentarian (2025 to Present), Trucking Journal Co-Editor (2025-Present), Broker Liability Co-Chair (2023 to Present); Traumatic Brain Injury Litigation Group Education Co-Chair (2024 to Present), BIAA Liaison (2024 to 2025), Diversity & Inclusion Committee Chair (2024 to 2025); Women’s Caucus Chair (2023-2024);
International Society of Barristers – Member (2024 to Present)
Melvin M. Belli Society – Member (2023 to Present)
Texas State Bar – Rules of Evidence Committee Member (2020 to Present)
El Paso Downtown Management District – Board Member, Infrastructure Committee Member (2023 to Present)
El Paso Women’s Rights Commission – Member (2023 to Present)

KEY PRESENTATIONS

Treatment & Care of the TBI Client, AAJ Annual Convention, 2025
How Key Documents Can Make Your Case, ATAA Symposium, 2025
Latest Trends from Focus Group Research, Trial Guides, 2025
Rebel with a Cause, TBI Med Legal, 2025
Mediating a Trucking Case from All the Sides Panel, Transportation Megaconference XVII
Trucking and Motor Carrier Litigation, American Bar Association, 2025
Introduction to Work Zone Crash Cases, ATAA Advanced Program, 2024
Starting Your Own Firm, Trial Guides, 2024

SELECT AWARDS & DESIGNATIONS

Super Lawyer, Top Ten Attorney, Litigator of the Year, National Law Journal Top 100 Verdicts, AAJ Trucking Litigation Group Safety Advocacy Award, BIAA Legal Champion

FEATURES

Great Trials Podcast, Trial Lawyer Nation Podcast, Justice in America: Lila Favela’s Story, Ruben Mendoza’s Story, Matthew Morales’ Story

CERTIFICATIONS

- ✓ Truck Accident Law by the National Board of Trial Advocacy
- ✓ Personal Injury Law by the Texas Board of Legal Specialization

SPECIALTIES

Trucking Accidents
Wrongful Death Claims
Traumatic Brain Injuries
Catastrophic Injuries

OBJECTIVE

To secure the verdicts our clients deserve by utilizing my extensive trial experience in trucking cases, neuroscience background and abundant network of fellow attorneys and knowledgeable experts.

ADDRESS

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WEBSITE

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SOCIAL MEDIA PROFILES

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