



FOR IMMEDIATE RELEASE

12/1/2025

Contact: Katrina Tarin  
Scherr Law Firm  
915-881-4111  
[ktarin@scherrlawfirm.com](mailto:ktarin@scherrlawfirm.com)

**MAXEY SCHERR NAMED THE BRAIN INJURY ASSOCIATION OF AMERICA'S  
LUMINARY OF THE YEAR FUNDRAISING CHAMPION**

EL PASO, TEXAS — December 1, 2025 — Surrounded by her Scherr Law Firm team, Maxey Scherr received the Brain Injury Association of America's (BIAA) Legal Champion award at their annual Luminary of the Year Gala held at the National Press Club in Washington, D.C.

The Legal Champion Award is a prestigious honor that recognizes one Legal entity a year across the United States for their efforts to raise awareness for the brain injury community. Honored by this award, Scherr Law Firm plans to continue supporting the mission of the BIAA by educating and raising awareness for those affected by brain injury.

“The BIAA is the most prestigious entity of its kind, whose mission is to advance brain injury awareness, research, treatment, and education to improve the quality of life for all people affected by brain injury. It has been an honor of the grandest form to be recognized by the BIAA.” Scherr said.

The entire team at Scherr Law Firm was honored in D.C. for their work and contributions to the brain injury community. Most notably, they hosted an original event, called *The Night Before Fright*, which raised funds to help support critical programs such as research grants, advocacy on Capitol Hill, free education for survivors and caregivers, and nationwide support services such as the National Brain Injury Information Center.

Licensed in Texas, New Mexico and Illinois, Maxey M. Scherr ensures her clients get the respect they deserve when a trucking accident or brain injury affects their lives physically, emotionally and financially. Scherr is Board Certified and serves on numerous boards specializing in the areas of trucking law and brain injury. In addition to her doctorate from Texas Tech School of Law, Scherr also possesses a Psychology degree from the University of Massachusetts-Boston and undertook postgraduate coursework in Neuroscience at Harvard University.

For more information, contact 915-881-4111 or visit the firm's web page at [www.scherrlawfirm.com](http://www.scherrlawfirm.com).



# Luminary of the Year Fundraising Champion Spotlight



## Maxey Scherr

"BIAA comes and helps to educate us and provides resources for our clients, and I got to see firsthand the incredible work that they do. I've even introduced my family to BIAA."



V

###