

## 5 Helpful Backlink Examples

Page 1 - ATAA Badge with link on a Law Firm Home Page Affiliations Section

Page 2 - ATAA Badge with link on a Board Member Bio Page on Law Firm website

Page 3 - ATAA Text Mention with link on a Bio Page (see blue, linked text in the red box below)

Page 4 - ATAA Badge with link in a dedicated section on Home or About Us page

Page 4 - ATAA Badge with link in the footer of your website

### Backlink Example 1

*ATAA Badge with link on a Law Firm Home Page Affiliations Section*


The screenshot shows the homepage of Fellerman & Ciarimboli. At the top left is the firm's logo, 'FELLERMAN CIARIMBOLI'. To the right of the logo is a navigation menu with links: Home, Firm Overview, Personal Injury Cases, More Case Types, Locations, Results, and Contact. Further right is a search icon and the phone number 877-989-4878. The main visual is a group photo of the firm's attorneys in a professional setting. Overlaid on the photo is the text '20+ Years of Trial Experience' and 'We Will Fight for You' in large white font. Below this, a smaller line of text reads: 'With hundreds of millions won for clients, Fellerman & Ciarimboli will make sure you receive the compensation needed to recover from your injuries and continue your life.' At the bottom center of the photo area is a red button that says 'GET A FREE CONSULTATION'. In the bottom right corner of the screenshot, there is a red chat bubble with the text 'How can I assist you?' and a speech bubble icon.



## Backlink Example 2

ATAA Badge with link on a Board Member Bio Page on Law Firm website

24/7 Toll Free: 877-304-8323 LAWYER PORTAL [f](#) [t](#) [v](#) [in](#)

 [About](#) [Truck Accidents](#) [Practice Areas](#) [Results](#) [Resources](#) [News](#) [Contact](#) [🔍](#)


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### Brian T. Mohs

Brian is a Partner & Trial Attorney at Fried Goldberg LLC where he represents individuals who have been injured in motor vehicle collisions involving commercial vehicles all over the country.

**Brian's Philosophy:**

- I take pride in developing a unique strategy for every case
- I communicate with my clients regularly - we are a team
- I prepare every case for trial
- I will out-work and out-prepare the other side
- I represent my clients passionately, but I do so in a manner that is respectful and professional



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### Brian T. Mohs

*Partner - Trial Attorney*

Three Alliance Center  
3550 Lenox Road, N.E. Suite 1500  
Atlanta, GA 30326-4302

Phone: [404-591-1819](tel:404-591-1819)



Email: [Click Here](#)

#MohsKnowsTrucking

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**Access Exclusive Materials for Plaintiff's Attorneys**

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## Backlink Example 3

ATAA Text Mention with link on a Bio Page (see blue, linked text in the red box below)



DAVIS LAW GROUP  
Dedicated Truck Accident Attorneys

Get a Free Case Evaluation  
**828-231-6962**

OUR FIRM TRUCK ACCIDENTS PRACTICE AREAS RESULTS REVIEWS NEWS CONTACT US

### BRIAN F. DAVIS

Licensed in North Carolina

Brian Davis is known as one of the top truck accident attorneys in North Carolina. He is a native of the Asheville area and has been handling commercial truck accident cases since 1991. He was one of the first 40 lawyers in the nation to be Board Certified in Truck Accident Law, and he is currently the only attorney in North Carolina to be Board Certified. [Board Certification](#) means that Brian has specialized knowledge, training and experience in truck accident law, that he has taken and passed a rigorous written exam, and that the National Board of Trial Advocacy has recognized his superior qualifications and certified him as a specialist in Truck Accident Law.

Brian is well-known among defense lawyers for taking an



### EARLY LIFE & EDUCATION

Brian has always fought for the underdog and those who have been taken advantage of because of their lack of strength or position. Brian grew up in a poor rural working-class community in the mountains west of Asheville. The primary and secondary schools were tough, with bullies in every class who enjoyed terrorizing the smaller, weaker kids. Brian learned the hard way to stand up for himself and for others who were unable to protect themselves from the bully's physical and emotional harm.

Brian was the first in his family to go beyond high school. He paid for his own education, working his way through college at the University of North Carolina-Chapel Hill and law school at Wake Forest University while also helping classmates who were accused of going before school administrators and the student body council to fight for classmates who were accused of honor cod

clients. He has compiled some of his cutting-edge techniques into book chapters in the two leading truck accident litigation books used by attorneys nationwide.

Brian enjoys the honor of being a member of the Board of Regents for the [Academy of Truck Accident Attorneys](#), which is the only national group of attorneys dedicated to representing people injured in truck accidents and other commercial motor vehicle accidents.



Hi there, have a question? Text us here.

## Backlink Example 4

ATAA Badge with link in a dedicated section on Home or About Us page

The screenshot shows the website for Robert L. Collins & Associates, Attorneys at Law. The header includes the firm's name and logo on the left, and navigation links for HOME, EXPERIENCE, and CONTACT on the right. Below the header, there is a dedicated section featuring three circular ATAA badges: OFFICER ATAA, BOARD OF REGENTS ATAA, and BOARD CERTIFIED ATAA. The footer contains contact information, an email address (Firm@robertcollinslaw.com), a menu with links to Home, Experience, Contact, and Privacy Policy, and a copyright notice for 2022 Robert L. Collins & Associates.

## Backlink Example 5

ATAA Badge with link in the footer of your website

The screenshot shows the website for Nelson & Nelson, Attorneys at Law. The header features the firm's logo and name. The main content area includes a vertical "START CHAT" button on the left, a "Practice Areas" menu, and several professional affiliations: Super Lawyers, Illinois State Bar Association, ITLA, Leading Lawyers, Missouri Association of Trial Attorneys, and American Association for Justice. The footer contains the firm's address (420 N High St, Belleville, IL 62220), phone and fax numbers (618-277-4000 and 618-277-1136), and operating hours (Monday - Friday, 8:30 am - 5:00 pm). A small ATAA badge is visible in the footer. A copyright notice for 2022 Nelson and Nelson is also present. An "Online Agent" chat window is visible in the bottom right corner.